

ASHBURNHAM 250 COMMITTEE
THURSDAY, MARCH 15, 2012
6:30 P.M. WEBBER ROOM, OAKMONT

AGENDA

- I. Call to Order
- II. Roll Call
- III. Read and Approval of Last Meeting's Minutes.
 - a. Treasurers Report
 - b. Secretaries Report
- IV. Old Business.
 - a. Light pole update. Hardware only.
 - b. Casino Night update.
 - c. Review donor / appeals letter. It's ready for mailing, it really is.
- V. New Business
 - a. Steve C. to present group / sub committees with outline to use for goal setting and planning fundraisers and events.
 - b. Steve C. to hand out "Final 250th Outline." This can be used as mission statement and a Critical Path Management Tool.
 - c. Ashburnham business list contains 175 businesses; 14 Committee members = 12.5 phone calls each related to donor letter. Each committee member to receive contact list. Sponsorship Drive. Self addressed post card & envelope for recipients?
 - d. All sub-committees report and set 2012 meeting dates. **Goal & budget setting due 3/15/12.** 1. Historical Expo, 2. Family Fest / Fireworks / Time Capsule, 3. Swim Meet, 4. Parade, 5. Harvest Dance or New Years Bash.
 - e. Merchandising; Logo for retail items and banners. Goes to committee (working group) for future presentation. Cheap and attractive to buy w/ high profit margin. Ideas.
 - f. Downtown Day, Fundraising activities for the 250th booth. Volunteer info and Donor info!
 - g. Bonfire Update, please be prepared to help out in some way. Right now if everyone (14) makes a dozen cookies and places them in snack bags for sale that alone will be huge help to me and thanks.
- VI. Calendar / Adjournment